

ZEISS Outdoor raises the bar in spotting scopes, with the extension of the ZEISS Conquest Apia family

Cutting-edge design brings ZEISS spotting scopes to the hands of every hunter

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Introduced just six months ago, the ZEISS Conquest Apia 65 Angled Spotting Scope set a new benchmark in its class, combining compact dimensions, low weight, renowned ZEISS optical performance, and exceptional affordability.

VALYRA, exclusive long-term licensee for ZEISS Outdoor, can now announce the addition of the new ZEISS Conquest Apia 85 angled scope along with 2 additional straight models, plus eyepieces and accessories, all of which focus on the trend for lighter and smaller equipment.

Built for long days in the field, these products deliver effortless handling, exceptional image clarity thanks to ZEISS's renowned optical performance and trusted durability for wildlife observers, outdoor enthusiasts and hunters. The straight models have been designed with even more convenience in mind, with a more minimalist tripod foot for optimised storage and space-saving.

"With the ZEISS Conquest Apia range, our aim was to make spotting scopes more accessible to the outdoor market", said Stefan Gerner, Product Manager for ZEISS Outdoor products by VALYRA. "There is a growing trend towards lighter, smaller equipment, with more and more people travelling to enjoy their hunting pursuits. Traditionally, spotting scopes can be bulky and cumbersome and can also come at a high cost. We wanted to break boundaries to develop spotting scopes with high-quality optics that are lightweight, easy to carry but also affordable".

"By adding 85mm and straight spotting scopes to our product line, we can meet every need. Our 65mm scopes, with their compact size and light weight, offer mobility and flexibility and are ideal for anyone who travels frequently or spends long days in the field, while the 85mm scopes provide even greater detail and better performance in low-light conditions".

The ZEISS Conquest Apia spotting scopes are now available in four configurations to suit every need:

- ZEISS Conquest Apia 65A (for angled version)
- ZEISS Conquest Apia 85A (for angled version)
- ZEISS Conquest Apia 65S (for straight version)
- ZEISS Conquest Apia 85S (for straight version)

Key highlights:**ZEISS premium optics with HD concept:**

- Up to 87 % light transmission and ZEISS T* coating: Clear, bright images
- 20-50× / 24-60× magnification range: Seamless transition from observing to detailed identification
- FieldFlattener technology: A sharp image across the entire field of view

Built for long days in the field:

- Lightweight and compact design: Carry comfortably when on the go
- Optimized weight balance: Stable viewing on tripod or handheld
- LotuTec® coating: Clear view even in rain, fog, or wet conditions
- Optimal eye relief: Comfortable, immersive viewing experience

Effortless handling in every situation:

- Fast, precise focusing: Instant sharpness when wildlife appears
- Large focus and zoom wheels: Easy, intuitive operation
- Ergonomic design: Less fatigue during extended use

All scopes in the ZEISS Conquest Apia range are compatible with the full range of new and existing accessories, including the newly improved stay-on-case for each model, reticle eyepieces in both MRAD and MOA, and the popular magnetic digiscoping adaptor. Not forgetting the ZEISS tripod range, ensuring a confidently stable viewing experience.

Availability and additional information:

The ZEISS Conquest Apia 65S (straight) and ZEISS Conquest Apia 85A (angled) are now available through selected ZEISS retailers. The ZEISS Conquest Apia 85S (straight) along with the reticles and new stay-on-cases will be available from mid-November. The ZEISS Conquest Apia 65A (angled) is already available through ZEISS retailers.